

NAKED JUICE COMMERCIAL:

GET NAKED #2

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INT. HOUSE-LIVING ROOM-DAY

The front door opens and a MARRIED COUPLE in their 40's enter the house carrying luggage. Behind them is their college age SON carrying a duffel.

FATHER

Great to have you home for spring
break, Son.

They put the bags down on the floor.

SON

Great to be home. It's...

The Son looks around. To the right are frightening taxidermy wild lives on the mantel, above it, and across the right side of the room. To the left are weird assortments of porcelain dolls on tables and in glass cabinets.

SON

...Not like I remember it.

FATHER

Well, your Mom and I decided to
take up new hobbies since you've
been gone.

MOTHER

I took up collecting porcelain
dolls from all over the world.

FATHER

And I became a taxidermist.

The Son looks a little weirded out.

SON

Any other changes I should know
about?

FATHER

Well, we bowl now.

MOTHER

We Fish.

FATHER
Yeah, we go fishing.

MOTHER
We get naked.

The Son's expression changes to shock.

FATHER
Oh, we just love getting naked.

MOTHER
Remember the last time we got naked?

FATHER
Sure do.

MOTHER
Maybe we should go get naked right now.

FATHER
Ok.

MOTHER
Stay here we'll be right back.

The Father and Mother run off playfully giggling and laughing. The Son's expression is now one of horror. He quickly departs the house. The door is left wide open. We hear a CAR DOOR CLOSE and the SCREECHING OF TIRES as the car pulls off.

MALE ANNOUCER (V.O)
Misunderstanding?

CUT TO:

Image of a variety of NAKED JUICES surrounded by fresh fruits.

MALE ANNOUCER (V.O)
With Naked Juices there are no misunderstandings. When we say naked we mean all natural, No preservatives, no sugar or dyes added, and the very best fruit we can find blended all for you.
(more)

MALE ANNOUCER (V.O)
Guaranteed to make you smile.
Naked Juice and Juice Smoothies
are sold nation wide so anytime
is a perfect time to get naked.

INT. HOUSE-LIVIMG ROOM-DAY

The parents return with 3 naked juices in hand. They both
look around.

FATHER
Hey, where'd he go?