

NAKED JUICE COMMERCIAL:

GET NAKED #1

By C.A. Boone

EXT. PORCH-NIGHT

A YOUNG COUPLE dressed for a dinner date at a fancy restaurant stand on the porch of a house. The nightlight is on. The Woman pushes a key into the door.

WOMAN

Would you like to come in?

GUY

Sure!

The Woman opens the door and they enter.

INT. HOUSE-LIVING ROOM-NIGHT

The Woman FLICKS on a lamp. The room is bright, warm, and clean.

WOMAN

I had fun on our date tonight.

GUY

Our third date.

WOMAN

Our third date already, huh?

GUY

Yeah. I wonder what could make this evening complete.

On The Woman's face appears a big smile.

WOMAN

I think I know what you want!

GUY

Yeah?

WOMAN

You want to get naked?

The Guy nods excitedly.

The Woman walks off into the house.

WOMAN (Cont'd)

Then come join me in the kitchen.

GUY

(to self)

Yes!

The Guy starts to unbutton his shirt. Clothes fly across the screen as he quickly undresses--Shirt, pants, socks, shoes.

INT. HOUSE-KITCHEN-NIGHT

The Guy does a running slide to the kitchen door. He stands tall with his hands on hips, smiling. The Woman, who is leaning in the fridge, turns to see The Guy (CAMERA SHOT: FROM WAIST UP) standing there stark naked.

The Woman is holding a NAKED JUICE SMOOTHIE in one hand and two glasses between the fingers of the other.

WOMAN

What are you doing?

Guy notices she is still fully clothed.

GUY

(embarrassed)

Well, I, I...

MALE ANNOUCER (V.O)

Misunderstanding?

CUT TO:

Image of a variety of NAKED JUICES surrounded by fresh fruits.

MALE ANNOUCER (V.O)

With Naked Juices there are no misunderstandings. When we say naked we mean all natural, No preservatives, no sugar or dyes added, and the very best fruit we can find blended all for you.

(more)

MALE ANNOUCER (V.O)  
Guaranteed to make you smile.  
Naked Juice and Juice Smoothies  
are sold nation wide so anytime  
is a perfect time to get naked.

EXT. PORCH-NIGHT

The Guy stands naked on the porch. The Woman SLAMS the door.

WOMAN  
And Stay out!

GUY  
Can I at least get my pants?